# daniel klein



#### evolve environment::architecture

Pittsburgh, Pennsylvania www.evolveEA.com
Senior Designer + Project Manager | September 2011 – present
Directing company marketing and designing engagement and education
communications for consulting and design firm. Managing urban
planning and strategic consulting projects for public and private clients.

# **Roy Shak Design**

Tel Aviv, Israel www.roys.co.il Senior Designer I July 2009 – January 2011 Directed branding of real estate development projects and design of their marketing material. Redesigned the visual identity of the studio.

### **Social Technologies**

Washington, DC and Tel Aviv, Israel Creative Director | September 2006 – February 2009 Managed the creative department of a global consulting firm. Developed and maintained the company's branding and promotion, and directed design of all visual media for fortune 500 corporate client projects.

#### **International Life Sciences Institute**

Washington, DC www.ilsi.org Publications Designer | September 2004 – October 2005

## **Numark Gallery**

Washington, DC Graphic Design Contractor | June 2002 – December 2008

### Corcoran Gallery of Art and College of Art + Design

Washington, DC
Designer | March 2002 – September 2004
Created graphics for museum exhibitions, publications, college promotion and institutional advancement.

### The Andy Warhol Museum

Pittsburgh, Pennsylvania www.warhol.org
Design Intern, branded wayfinding study | July 2001 – December 2001

education + professional development

### **BFA December 2001**

Carnegie Mellon University | I Pittsburgh, Pennsylvania

Major: Communication Design

Minor: Photography and Digital Imaging

**EcoDistricts |** Accredited Professional since 2017

**NeighborWorks I** Leadership development certificate program in community revitalization, 2016 – 2017

**Select Conferences I** Artists and Neighborhood Change, Rethinking the Rustbelt, Pro-Walk Pro-Bike Pro-Place, Pittsburgh Community Development Summit\*, Pittsburgh Racial Justice Summit\*, Creative Placemaking Leadership Summit\*, EcoDistricts Summit\* \*presenter

### citizenship

United States Austria Israel

# language

English, US native Hebrew, C1

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selected projects + clients

#### **Hazelwood Green Bus Shelters**

Project manager for artist + architecture team. Created project identity and communications and directed community engagement efforts. 2021, evolveEA.

#### **14STW District Plan**

Project manager for cultural district planning process, designed engagement materials, district brand identity, contributed urban design recommendations, data visualizations, and final report. 2019-2020, evolveEA + Wall-to-Wall Studios.

#### Rain Check 2.0

Layout and editing for nationally recognized green infrastructure plan, contributing data visualization and graphic design, with additional brochures and signage for Buffalo NY priority sewersheds. 2019, evolveEA for Buffalo Sewer Authority.

#### One Water Guide

Designed 24-page illustrated guide for Pittsburgh Water & Sewer Authority and the Parks Conservancy explaining the city's stormwater system, combined sewer overflows, and green infrastructure. The guide is used online and in print to engage the public in green infrastructure solutions. 2019, evolveEA.

#### Triboro Ecodistrict

Brand system, sustainability education content, interpretive signage, 2017-2021, evolveEA.

#### **Community Engagement Strategy Deck**

A collection of strategies to help raise community capacity to steward sustainable urban design solutions. 2015, evolveEA.

### United Light Group + SolarPath

Developed ULG identity and communications, website and wordpress CMS, and product marketing materials for commercial outdoor solar lighting under multiple brands. 2010-2011, independent contract.

### **Philips Futures**

Led creation of internal market research brand, design of trend forecasting presentations, cards, and database. 2007, SocTech.

### **Nokia Market Trends Mapping**

Visualization tracing relevant trends across generations and forecasting emerging driving forces globally. 2005, SocTech.

arts + culture + organizing

## **Hill District Development Review Panel**

Resident member, 2020 – present

#### **Tustin Smart Park**

Designer and project manger, 2019

Jewish Voice for Peace | jvp.org

Pittsburgh Chapter Co-founder, 2014 – present

**Assemble I** assemblepgh.org Board Member, 2012 – 2013

**Muslim Jewish Conference** I mjconference.org Art Exhibit Designer and Curator, 2010, 2012

**BreakON Art Group I** cargocollective.com/breakon Member Artist, October 2008 – 2012 Produced co-op exhibitions in blighted urban spaces

#### **Exhibitions + Publications**

Tikkun Magazine | Spring 2018 | tikkun.org IDea Show | Pittsburgh 2013 City2City | Jerusalem 2010 Momento | Tel Aviv 2010 Desert Life | Tel Aviv 2008 – 2009

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